



Looking for Hilliard Hustle 5K Race Ambassadors!

What is a race ambassador?

As a race ambassador, you'll have the opportunity to help promote the Hilliard Hustle 5K race using the most powerful marketing tool known to the world: word of mouth.

Why be a race ambassador?

Through the Hilliard Hustle 5K race ambassador program, you can help make the race a success and receive some additional perks and benefits along the way – including a free entry to the race, Rec Swag Bag, and additional incentives!

How do I become a race ambassador for the Hilliard Hustle 5K?

Complete the ambassador application and let us know why YOU should be a race ambassador.

What are we looking for in a race ambassador?

Someone who is enthusiastic about the Hilliard Hustle 5K. We need people with good communication skills, able to help promote and engage the community to race. If you feel you have voice in the community or social media presence, that will help too!

What is a race ambassador expected to do?

There are numerous ways for you to help the Hilliard Hustle 5K:

1. **Invite people to register for the race!** We will offer additional incentives for ambassadors to register as many people as they can by providing a unique discount code or coupon for your referrals.
2. **Promote, promote, promote.** Help spread and raise awareness, share important announcements, and press releases for the Hilliard Hustle 5K. If needed, assist in educating people about the event details, like answering comments and questions.
3. **Help contribute content.** Taking pictures and videos of anything related to the Hilliard Hustle 5K (and sharing them online).

